

HCIH Board Meeting

Minutes for November 4, 2021

Present: S. Coleman (Chair), R. Moore, A. Edblad, H. Coleman, N. Johnson

Also present: C. Corbatto, E. Sjöström

Venue and time

Örnsköldsviks Industrigrupp AB Arken, Örnsköldsvik, kl 15:00

Introductions

- Chiara Corbatto is the new Operational Manager. She will be handling 4 - 5 projects and is working with Anna Edblad.
- Estela Sjöström - Volunteer from International Day and Haunted House Experience.

Funding

Income, 2021, Total: 600 050 kr

- Världklass bidrag - one-time grant.
- Övik kommun.
-

Expenses, 2021

- High Coast International Day
- High Coast International Works
- High Coast International Hub
- Salaries
- Operators

Income, 2022

- Cash positive coming in, but we need to set up funding or else we won't meet the year's expenses.
- Maria Nygren (?) will investigate.

New Customers

- Rexroth, Clavister, Processum, AFRY/ÄF Pöyry, BAE, Knightec
- Chiara is front person, pitching to these companies.

Projects and Timelines

Advanced Degree Recruitment Project

Target audience — Students with advanced degrees or in advanced degree programs.

Size — 50 - 75 kids, 15 - 20 companies.

Benefits — Mentorship.

Recruitment location — March / September in 2022, fairs. Job fairs or HCIH events?

Jobbsprånget — IVA's 4-month intern/mentorship program.

Who will head up? — Chiara to investigate degree level and see if we can link up. She will also go to Umeå University to recruit and help scope it out by December 2021.

Certificates and Awards

- Validation to attract international employees.
- Look how other organizations model certification programs.
- Create a framework for audit and training program to retain our certification.
- What kind of awards?
- Not connected to funding.

Skellefteå

- Has an international program
- Magnus Hägglund and Per (?) is contact.
- We propose metrics for employer members, such as; tracking, measuring.
- Working on proposals.
- Can we get all employers to want to be measured?
- 12/11 - Sell the idea

Overview of Haunted House Experience

- Post mortem done.
- Needs more structure built in for different age groups.
- Perhaps a dance? Invites can be sent to each company.

Publicity

- Arken Headquarters goes live week 45.
- Up until now, Sam and Ruairi have been working the publicity face of HCIH.
- Chiara can now share in that task.

Submitted by Estela Sjöström

Next Meeting: TBD