

## Q2 Board Meeting Minutes for May 5, 2022

### Venue and time

Digital meeting, 20220509, 16.00 - 16:46

### Secretary of meeting:

Chiara Corbatta

### Attendance

**Present:** Sam Coleman, Anna Edblad, Neil Johnson, Rory Moore, Chiara Corbatta

**Absent:** Jenny Saporito, Hanna Flemström Coleman

### Introduction

CoB Rory Moore opens meeting and gives an overview on the topics to discuss.

- The job recruitment fair was a success. Students and companies reached out with feedback and thanks.
- We've generated validation and good will with the employers. We need to plan for a way to keep that going, and to help with renewals and recruitments.
- We should start putting together a plan of action for the Hub.

### Projects and Timelines

Executive Director Sam Coleman gives an overview of all running projects.

### Job fair

- The survey sent to the companies will be sent out to the board members.
- Job fair summary: 47 people, 7 companies, cost 40k.
- Weak points: Missing engineers, crowded space.
- September event coming up: there will be a job fair, but it's going to be a mixed event. We should be careful to focus more on what the company needs (i.e. we need to pitch to engineers). Engineers were not included in the list of programs we reached out to.

### The Hub

- We've had a lot of publicity and momentum. We have to be careful because of Mikael Eglund's endorsement. We don't want to take sides, but it has become a political issue.

- It could be a good political opportunity to show that the public sector can collaborate with other sectors. Hopefully we can get a commitment so as to be able to announce that the Hub is going to be built and launched in spring next year.
- Vinnova application was rejected.
- We'll start doing fundraising and crowdfunding page to gather social consensus, reach out Marcus Näslund, Jenny from Ulvön Hotel, and more city funders.
- Another fund program is [https://c.ramboll.com/local-support-new-european-bauhaus?utm\\_source=direct-email&utm\\_medium=email&utm\\_campaign=nebswe](https://c.ramboll.com/local-support-new-european-bauhaus?utm_source=direct-email&utm_medium=email&utm_campaign=nebswe) but we should collaborate with kommun because they have to apply as municipality (something to talk about on the 17th meeting).
- Exhibition, June, no later than Midsummer. Lättelement said no, Masonite said yes with 30k.
- We're reaching a saturation in publicity.
- Devocy can do the design

### **HCI Strategy**

- Two meetings done, OKR methodology adopted.
- Next steps: draft strategy in June, present it to politicians in September (first sync in September, second one in December).
- Methodology: They can come up with OKR and then the board can talk about it together and make decisions. On each objective there'll be 1 to 3 KR each. The KR need to be smart, measurable goals, realistic, timelined.
- There will be a roadmap drafted to support that, a couple have already been done.

### **HCID**

- Everyone needs to be aware of it before midsummer. 80% of everything needs to be booked and done before midsummer and then catch up in August the other 20%.
- Making company packages for HCIR and HCID, Allehanda is our media sponsor, next step is connecting to stakeholders (entertainment, food, events).

### **About the budget:**

- Stage is same cost as last year. Backdrop is printed. The only danger is if we get new sponsors, but we could make logos on a piece of fabric instead of printing them.
- We'll be charging for the corporates, we should have 65k coming in now. Billing corporates starts when we're sending out the service agreements. If we renew before the summer we should have the money ready for September.

### **Taxes**

- Declaring taxes in May.
- Anna can help Jenny with documents. Anna, Jenny and Chiara can connect to work on it. We shouldn't be needing to do it quarterly, but yearly (we're not registered for moms), but dates and times need to be verified, or there's a risk of falling behind.

**AGM 2022 board memberships**

- Board nomination director Neil Johnson discusses board recruit process
- AGM date: end of June. We should send out the notifications of AGM at least four weeks before it's held. Document shown with guidelines: Stadgar for High Coast International Hub.
- Neil will be in charge of that.