

Q4 Board Meeting 20221111

Venue and time

In person meeting, 20221111, 15.00 - 15:45

Secretary of meeting:

Chiara Corbatto

Attendance

Present: Sam Coleman, Rory Moore, Anna Edblad, Hanna Flemström Coleman, Jennie Saporito, Neil Johnson, Chiara Corbatto

Absent: Caroline Lindberg

Projects and Timelines

Executive Director Sam Coleman opens meeting and gives an overview of the current projects and of the topics to discuss

HCIH events

We've had record attendances on the F1 impromptu event in October. People from Bosch started to attend the events as well. It's been suggested to tap into organisations that are already having events. The Halloween event was not developed but it worked out fine. Rory Moore suggests an AW recurring event. It could be something recurrent and low effort, as we're striving to have more "hanging out time" events. It could happen just once a quarter, or more often, once a month (last Friday of the month for example), and one or two people from the board should be there. It has been decided to strive for it to happen every three months.

Frukoststudion

Neil Johnson was the moderator and it went well. Neil comments that it was a good thing to have that filmed, because they speak about Övik in English (it can be used in other fields, or for marketing).

Jobba&Lev (collaboration, annual wheel, "Find a friend")

Sam explains how HCIH and J&L are starting to collaborate more and making efforts on new projects and try to connect more. J&L focuses more on the Swedish crowd and HCIH on the international crowd, but we're both focused on the private sector. A steering group has been formed with both members of HCIH and J&L and everyone has committed to collaborate. Fredrik Holmgren suggested we do our event inventory and year wheel of events so we can understand how to support each other (sharing on each other social media, and help each other and do this together and share resources).

HCIR

Sam explains how we are on track, the communication with the universities is not lively but it is present. We are slowly starting to pitch to companies as well.

New community manager

Chiara will work 50% remotely and the association need someone to be physical at the Hub booth and at the events. As a temporary solution, Sam, Rory and Hanna and maybe other volunteers amongst the Club members could cover that.

Revenue, funding and job contracts

Jennie Öberg goes through the numbers, profit and losses and gives an overview of the current financial status of the association. A previous struggle with the F-skatt is recalled, but it should be fixed now.

The Hub

Sam admits we're not on track and The Hub project is not happening next year. It is currently stalled by lack of funds, and we're looking for other ways of funding and chase companies.

International strategy overview

The project is stalled. Anna-Britta Åkerlind is busy and currently does not have time for a meeting. Sam wants to present the project and points to Anna-Britta and get an answer. Anna suggests that we wait, because Anna-Britta will be in charge from the 1st of January officially. Rory suggests not to try and convince all the politicians at the same time but start with one so the message can be pushed forward. It might backfire if one puts them all on the spot. It has been concluded to wait a little longer, after the budget at the end of November.

Any other business:

- Anna met with Mittuniversitetet in the morning and reports that they're doing a pre-study to be able to invite international students (international trainees) in the industrialised IT field. Mittuniversitetet wants to help the companies in their search for skills and create a program, so the pre-study starts in February next year. When they discussed it, Anna proposed to help the students to be able to stay, and that HClH should be an actor in this. Sam describes how we've been contacted by Peter at Tillväxt for a project with international students doing a thesis project and have them come up north. Neil says that Umeå university has students as well (he has worked with them) and suggests a workshopping technique to get through projects for students and their thesis. Then they can give the thesis to the companies that may appreciate their ideas. Both small and big companies might benefit from it and this project, and it would be good for the small ones because normally they cannot afford it. Rory suggests getting back the mentor project from High Coast International Works to appeal to the students.
- Hanna Flemström Coleman has been to Portugal on a study trip for Erasmus and ESC workshops and projects for NEAT youth and her work schedule is changing but her department still wants to work with international projects and can contribute with her knowledge. She'll be more active in the Club events and with the Jobba&Lev pilot projects in collaboration with HClH.
- Everyone agrees that we need to keep on the forefront of our mind how to find money and find funding (with all the changes that are going on in the kommun at the moment, and budget cuts).
- Anna Edblad explains how they're going to hand in a project application to Leader Höga Kusten, and they'll collaborate with Höga Kusten Destinationsutveckling to attract people to

the High Coast. The portal will also be translated into English. She names Minddig as inspiration and the smooth way they have to attract people internationally.

- Sam suggests Osman Saidabdala as a future board member.
- Sam suggests a questionnaire for internationals to have proof and statistics that our services helps them stay, to chase for more funding.